



grandchallenge@darpa.mil

•

www.darpa.mil/grandchallenge

•

866/DARPA-GC (866/327-7242)

For Immediate Release – March 1, 2004

Contacts: Don Shipley – 202/289-2001; 571/212-7492 (cell)
Johanna Spangenberg – 202/289-2001; 571/217-5598 (cell)
Dominic Clark – 702/735-7123; 702/682-9937

Timeline and Locations of Grand Challenge Media Coverage/Registration Opportunities

All listings are Pacific Standard Time.

Sunday, March 7, 2004: Pre-Registration, Ontario Airport Marriott

12:00 – 5:00: Advance media registration

Ontario Airport Marriott
2200 E. Holt Blvd.
Ontario, CA 91761
909/975-5000

Monday, March 8, 2004: Qualification, Inspection and Demonstration (QID) Event Opening Day, California Speedway, Fontana, CA

7:00 a.m.: Registration begins
9:00 a.m.: Opening ceremony/photo-op
10:00 a.m.: News conference
1:00 p.m.: QID start
6:00 p.m.: Qualification update

California Speedway
9300 Cherry Ave.
Fontana, CA 92335
909/429-5000

Tuesday, March 9 – Friday, March 12, 2004: QID continues

8:00 a.m.: Daily press briefings
6:00 p.m.: Daily qualification update

Friday, March 12, 2004: QID Wrap-Up Press Briefing

10:00 a.m.: QID debriefing

Friday, March 12, 2004: Pre-Registration, Buffalo Bill's, Primm, NV

12:00 – 8:00: Advance media registration

Buffalo Bill's/Primm Valley Resorts
31900 Las Vegas Blvd. South
Primm, NV 89019
702/386-7867

-more-



grandchallenge@darpa.mil

•

www.darpa.mil/grandchallenge

•

866/DARPA-GC (866/327-7242)

March 13, 2004: Grand Challenge Start, Slash X Café, Barstow, CA

4:00 a.m.: Media registration begins
5:00 a.m.: Press briefing
6:00 a.m.: Starting line ceremony
6:30 a.m.: First vehicle departs

Slash X Café
28040 Barstow Rd.
Barstow, CA 92311
760/252-1197

March 13, 2004: Grand Challenge Finish, Buffalo Bill's, Primm, NV

6:00 a.m.: Media registration begins
*6:30 a.m.: Satellite feed of entire start
*11:00 a.m.: Video news release (VNR) satellite feed
11:00 a.m.: Media update on Grand Challenge
1:00 p.m.: Media update on Grand Challenge
3:00 p.m.: Media update on Grand Challenge
6:00 p.m.: Finish line press briefing
7:00 p.m.: Post-Grand Challenge celebration

*Coordinates for start line and VNR feeds will be posted on
www.darpa.mil/grandchallenge.

**March 14, 2004: Announcement of Official Grand Challenge Results,
Primm Valley Resort, Primm, NV**

Primm, NV – Primm Valley Resort
6:30 p.m.: Honorary dinner
8:00 p.m.: Oversized check presentation
9:00 p.m.: Official results released to media

###

